

MAKE DYSLEXIA YOUR SUPERPOWER

Celebrating Dyslexia 2025

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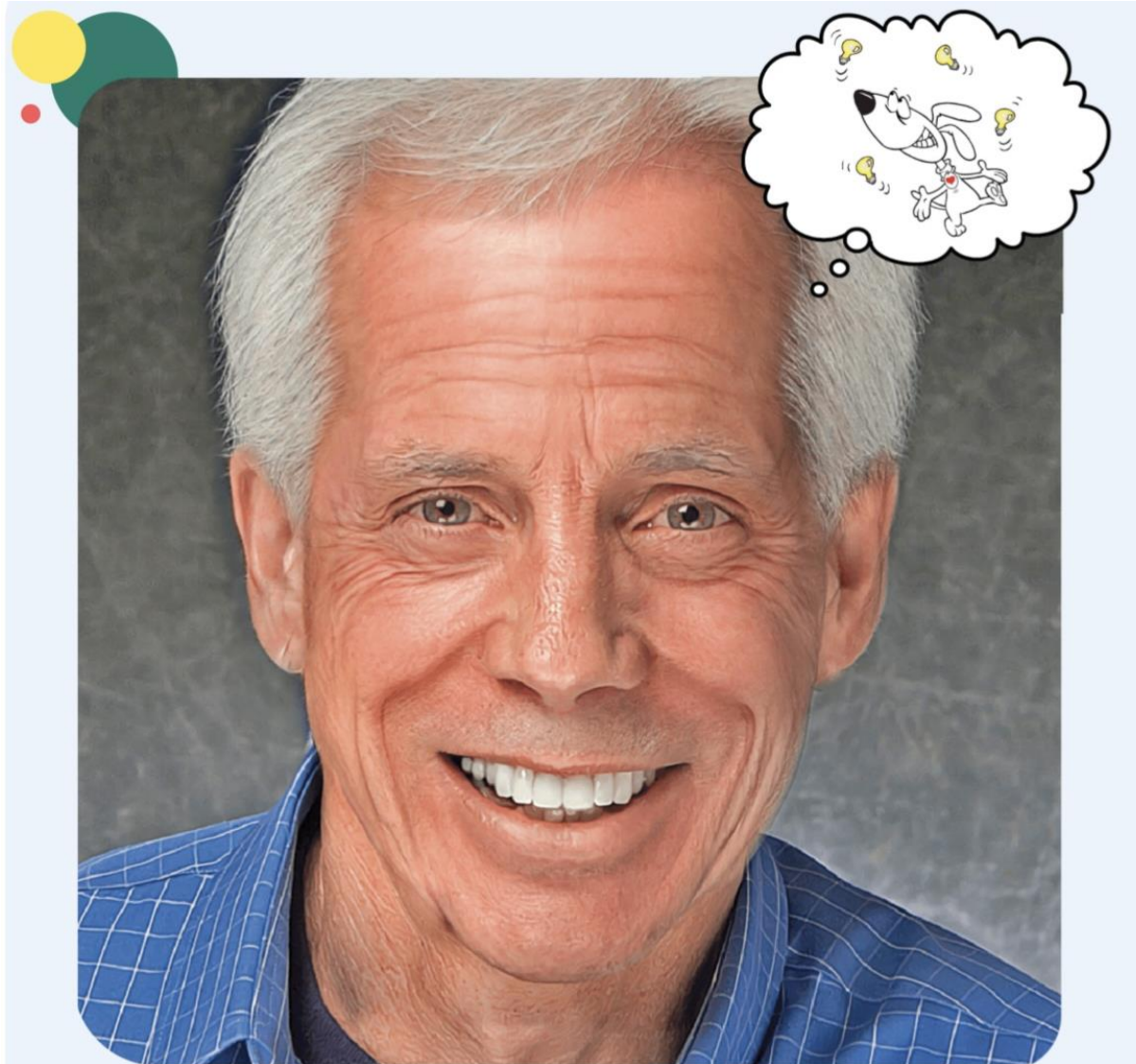
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The left side of the slide is decorated with various geometric shapes: a purple circle at the top left, a green triangle at the top center, a blue dashed vertical line on the left, a large orange semi-circle in the middle left, a purple circle in the middle right, a green square at the bottom left, and a large orange circle at the bottom center surrounded by blue dashed lines.

Dyslexia Defined

Dyslexia is a specific learning disability that is neurological in origin. It is characterized by difficulties with accurate and/or fluent word recognition and by poor spelling and decoding abilities.

Meet Chic Thompson




Early Childhood

From his first childhood drawing to his latest business adventure, Chic has had a passion for creating, finding, and sharing new ideas. He gets his best ideas when taking a shower and not at a desk.





Long Hours

- As a child, Chic spent many long hours “stuck” fighting the fears of expressing his ideas in class. He struggled academically in school. He did lots of extra credit like drawing cartoons and giving oral presentations in order to graduate from high school.
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The Journey of Chic Thompson

- Dropped out of college three times but never gave up.
- Believed deeply in the value of his ideas and creativity.
- Used curiosity and love of learning to fuel success.
- Became a chemist, a cartoon company founder, and an educator.
- Taught at schools that initially rejected him.

How did Chic overcome his struggles?

He sees in opposites which he credits to his gift of dyslexia. He often takes "a lot of missteps," but these so-called missteps have led him to success. "I love the magic of opposite thinking, because at first glance opposite ideas sound absurd, contradictory, illogical and fly in the face of all reason." However, "they can open up possibilities, break through mental blocks and pull the rug out from under the false assumptions."



What's right?

Chic sees in different directions. Whenever something goes wrong, he doesn't give up. He asks, "What's right about it?" These answers have helped change and shape him into the successful person he is today.




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Advice from Chic:

- 1. Be Curious First...Critical Second
- 2. Look for Second and Third "Right" Answers
- 3. The Question is the Answer
- 4. Think in Opposites
- 5. DIY Brainstorming
- 6. Keep Your Brain Alive





Be Curious First...Critical Second:

When you see or hear a new idea, be curious first to explore the possibilities and be critical second to calculate the probabilities.

Look for Second and Third “Right” Answers:

Reframe your challenge and
see it from different
perspectives to generate
fresh new solutions.



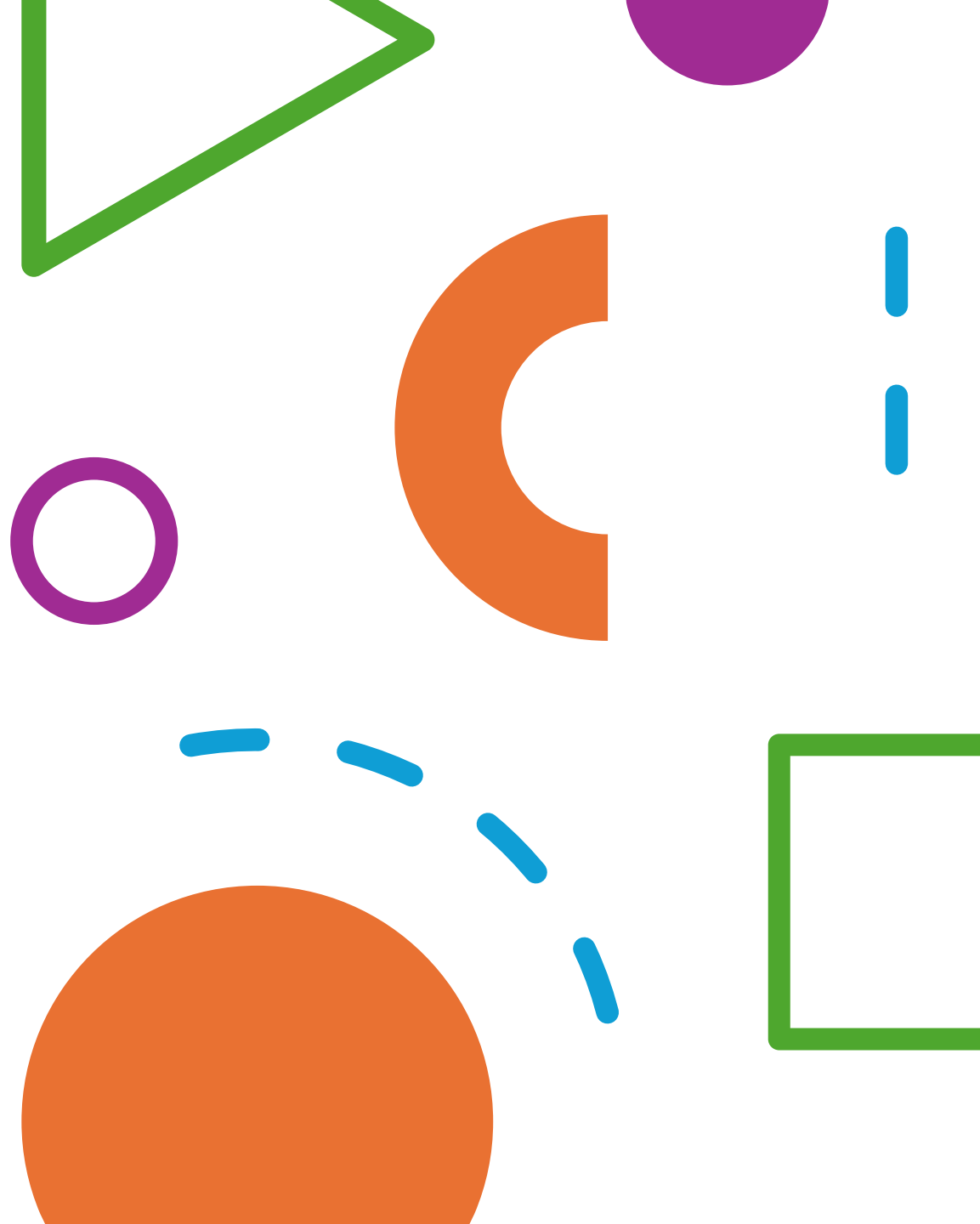
The Question is the Answer:

Ask great questions to
reveal new ideas.



Think in Opposites:

Act on opposite trends and
turn obstacles into an
opportunity



DIY Brainstormi ng:

Come up with ideas when
you're stuck, arms crossed,
and staring at your
computer.



Keep Your Brain Alive:

Keep your mind sharp so you
can come up with ideas
anytime and any place.



Chic Thompson said
that dyslexia was a
gift. He used that
gift or superpower
to become
successful.

What is Your Superpower?

Storyteller

Mover

Entertainer

Imaginer

Questioner

Maker

“People”
People

Storytellers

Great
communicators

Elaborate
explainers

Persuasive

Invents stories

Storytellers can
be journalists,
teachers,
writers,
politicians, or
campaigners.

Movers

Fidgets

Physical risk
takers

Sports/ball
skills

Balance

Climbing

Gymnastics

Movers often
become musicians,
sports people,
dancers, or
firefighters.

Entertainers

Born to entertain

Music and Rhythm

Singing

Dancing

Jokers

Expressive Arts

Entertainers often
become actors,
musicians,
salespeople, PR
people, or
presenters.

Imaginers

Loves daydreaming, making up games and imaginary worlds, creating dens, and getting lost in their imagination.

Imaginers often become scientists, inventors, entrepreneurs, artists, actors, or filmmakers.

Questioners

Constantly asks
why, why not?

Challenges the
norm

Always curious

Problem solvers

Explains things
to everyone

Questioners
often become
journalists,
writers, or
entrepreneurs.

Makers

Naturally good at puzzles, Legos, building things, making things, cooking, crafts, art, and painting.

Makers often become architects, chefs, designers, gardeners, artists, or programmers.

"People" People

Driven to serve

Peacemakers

Social Organizers

Busybodies

Helpers

Charmers

Leaders

"People" People
often become
nurses, doctors,
teachers, care-
workers, or
managers.

Find
Your
Superpow
er!

